**LOUISIANA SEAFOOD PROMOTION AND MARKETING BOARD**

**MINUTES OF REGULAR BOARD MEETING**

**Open Forum**

**February 10, 2023 Meeting Minutes**

**12:00 PM – Drago’s Restaurant**

**3232 N. Arnoult Rd. Metairie, La 70002**

Members Present: Kristen Baumer, Troy Parria, Acy Cooper, Jr., James Breuhl, Jakov Jurisic, Larry Avery, Lt. Gov. Billy Nunngesser, Pete Tortich, Jason Duet, Thomas Hymel, Gene Cavalier, Patrick Banks, Ralph Paulsina.

**I. Call to Order**

The Louisiana Seafood Promotion and Marketing Board meeting was called to order by Troy Parria with the Pledge of Allegiance.

Troy Parria welcomes guest Lane Lopez. Julio Guichard, Mike Ince.

**II. Adoption of Minutes**

Troy motioned to adopt the minutes from the November 16, 2022 meeting. Jakov Jurisic seconded the motion. Motion carried unanimously.

**III. Adoption of Agenda**

Acy Cooper motioned to adopt agenda for today’s meeting. Kristen Baumer seconded. Motion carries unanimously.

**IV. Old Business**

Troy calls for Election of FY 22-23 Chairman. Jakov nominates Troy as Chairman. Jokov moves to close nomination. Larry Avery seconds. Motion carries unanimously.

Jakov calls for election of FY 22-23 Co-Chairman. Kristen nominates Acy. Acy nominates Jakov.

Troy seconds. Troy moves to close nomination. Motion carried unanimously.

Samantha Carroll explains general fund of $250,000 and one time funding of $278,000. More discussion on next fiscal years funding in New Business. Lt. Gov. speaks on the importance of talking to candidates about their support for the seafood industry. Jakov brings concern of needing new legislation to allow more funding for the seafood board. Lt. Gov. explains the process of getting new legislation. Jakov ask to create Legislation Committee. Patrick talks about WLF getting help from board to decide how funds are distributed to the industry. Jakov moves to add discussion of committees to agenda. Acy seconds. Motion carried unanimously.

Troy moves to discuss the Diversion Ghost site. Samantha discusses why the diversion site has been taken down. Lt. Governor voices his opposition for the diversion project. Lt. Gov. discusses the importance of having candidates commit to support of the industry. Lt. Gov. invites board members to present the diversion slideshow at local events. Lt. Gov. invites board members to submit “Wow Factors” to include in Diversion commercial.

**V. New Business**

Maggie Samson talked about moving LASCO to Lake Charles and the sweepstakes. Samantha invites all board members to join us in Lake Charles for the Cook-Off.

Samantha speaks about requesting additional funding from legislation and ask for boards help in speaking with representatives and senators. Larry discusses making changes to process of approval for events. James talks about marketing within groceries store and allocating fund for this.

Jakov speaks about receiving a letter from the board about extending harvesting hours to present at the conference meeting.

Troy discusses new committees that may be valuable for the board. Troy appoints Kristen as Chariman of Legislate committee.

**VI. Upcoming Events**

Troy moves to discuss current sponsorships. Kristen discuss allocating a percentage of funding for applications. Troy discusses having board representation at sponsored event and marketing tools sent to events. Kristen discusses using funds in groceries stores for promotion of Louisiana product.

Samantha invited the board to attend the Legislate Reception in Baton Rouge on May 4, 2023

Samantha Carroll discusses request from the American Culinary Federation coming to New Orleans in July. Samantha talk about option of having a panel at event to discuss the importance and perks of buying Louisiana seafood. Samantha offers chef for booths at Fisheries Summit.

**IX. Public Comment**

Troy Parria called for public comment. Thomas Hymel talks about the opening of new facility at the Iberia research facility called the Seafood Processing Research Facility and invites all board members to come see it.

**X. Setting the next Board Meeting**

After brief discussion, the board decided to set next meeting for May 4 at 12pm at Capitol Park Museum in Baton Rouge.

**XI. Adjourn**

Jakov Jurisic motions to adjourn. Acy seconded the motion at 2:56pm. Motion carried unanimously.